



Pennsylvania Library Association 2010

Again this year, we will engage a tried and true traffic-building activity:

the **Exhibit Raffle.**

- We invite you to **participate by donating a prize**, with a minimum value of \$100, for the raffle. Prizes will be displayed in the exhibit area, with a description of the prize and each donor acknowledged.
- **All exhibitors will be given a supply of raffle tickets to distribute** to attendees as they visit their booth.
- **Prize donors will receive an additional supply of raffle tickets** to distribute and may retain the attendee contact information from the tickets deposited for their prize.
- **Visiting the exhibits is the only way that attendees can obtain raffle tickets.** The more booths visited, the better the chances of winning!
- There will be **two prize drawing periods, which will draw traffic into the hall** as eager conference attendees congregate to find out if they've won a prize. Drawings will take place during the final hour of exhibits on both Tuesday & Wednesday, promoting traffic on both days!

Yes, I'd like to participate in the Exhibit Raffle, by providing a prize.

Prize Description: _____

Note: the prize description may be determined at a later date.

I prefer to make a cash donation toward the purchase of a grand prize.

Amount \$ _____

Company _____

Representative Name _____

Phone (_____) _____ E-mail _____

Thank you for your generosity! Please return this form to: Pennsylvania Library Association
220 Cumberland Parkway, Suite 10
Mechanicsburg, PA 17055