

## SAMPLE PUBLIC SERVICE RADIO SPOT



“Insert Title of Radio Spot Here”  
60-sec. (50-sec. read, 10-sec. local tag)

APPROVED FOR PRODUCTION

### Announcer:

You work hard for your family. And you want the best for your kids. But one of the most important things you can do doesn't involve video games or expensive new sneakers. No, one of the most important things you can do is to spend some quality time reading to your children. Studies have shown that reading to young children is an ideal way to encourage early literacy and makes a real difference in your child's later success in school and in life. Libraries in Pennsylvania are where learning starts. We offer a variety of free programs and services to encourage youngsters to read. Call us today to find out more. Getting the best for your child doesn't have to cost a lot of money. It can be as simple as some quality time spent at your local library.

### Local Tag:

Anytown Public Library offers Children's Story Hour every Saturday at 10AM. It's free, it's fun and parents are welcome. Come on down!